



Annual Report

ASPMA Scientific Professional Development

As the Scientific and Professional Development Chairperson, it is my honor to reflect on the achievements of the past year and share my vision for the future. 2024 has been an incredibly successful and productive year for the advancement of education and professional development within our organization.

Highlights of 2024

- **Successful Conference Planning and Execution**
 - I had the privilege of organizing seven highly impactful conferences this year, tailored to meet the evolving needs of our members. Each event featured engaging topics, dynamic speakers, and practical workshops designed to enhance the professional skills of podiatric medical assistants.
 - Attendance is slowly coming back to pre-covid numbers, and participant feedback indicated high levels of satisfaction and knowledge gained.
- **Innovative Educational Opportunities**
 - In addition to in-person events, I expanded opportunities by accrediting virtual learning through webinars where members are invited to earn credits.
 - I also collaborated with industry leaders to ensure our educational offerings aligned with current trends and advancements in podiatric medicine.

Looking Ahead to 2025

Building on the momentum of this past year, I am committed to continuing to elevate the educational and professional development opportunities for our members. Key goals for 2025 include:

- Expanding conferences to have a presence in more states and to include a variety of topics offered at conferences to cover emerging areas in podiatric care and practice management.
- Strengthening partnerships with podiatric organizations, vendors and industry stakeholders to bring in cutting-edge resources and insights.
- Enhancing accessibility by incorporating virtual credit offerings via webinars, ensuring all members can participate regardless of geographic or time constraints.

I am confident that 2025 will be an even more successful year for scientific and professional development. Thank you for entrusting me with the opportunity to serve in this role. Together, we will continue to elevate the profession of podiatric medical assistants and ensure the success of our members.

Michele Bradice

Chair, Scientific Professional Development Committee
American Society of Podiatric Medical Assistants (ASPMA)