

Open Board Position—Corporate Sponsorship Chair

Currently the ASPMA is seeking a new member to the Board. The Corporate Sponsorship Chairs purpose is to establish relationships with podiatric vendors and organizations in order to develop benefits for both parties; including Sponsorship for the ASPMA in the Journal and at Podiatric Conferences that will help to promote the Corporate Sponsor.

Members who are interested must be currently working in podiatry, have achieved PMAC status either clinical or administrative and be current on their membership dues and recertification. The applicant must be currently employed by a podiatric physician with current APMA membership.

Responsibilities include but are not limited to:

- Mail out Media packets consisting of introductory letter, ASPMA Fact Sheet, copy of Journal, Membership brochure, sponsorship opportunities sheet.
- Follow up on prospective sponsors via telephone, email or mail.
- Maintain contact list for all prospective sponsors, and update monthly.
- Maintain contact with Executive Director regarding monies received and send out official thank you letters accordingly.
- Ensure corporate sponsors are acknowledged at all functions.
- Send all ad copy to Journal Editor.

All Board members are required to attend the two (2) annual major ASPMA meetings, which are the ASPMA Annual Meeting at the Midwest Podiatry Conference, the APMA Scientific Program (summer). The elected applicant will begin their responsibilities at the 2015 Midwest Podiatry Conference in Chicago, Illinois. Board members must be prepared to receive email and be able to accept a conference call when necessary. In addition, Board members are requested to create and present educational lectures at Podiatric conferences. The ASPMA will pay travel, lodging and meeting registration for any required meeting.

The following is required for consideration of nomination for this position:

- ASPMA Board Application
- Your Curriculum Vitae
- A letter from you stating why you would value this position, and what do you feel you could add to the future of this organization
- A letter of support/recommendation from your physician/employer
- Two other letters of recommendations from either work or personal relationships

Information can be mailed to:

Attention: Destiny Medina
American Society of Podiatric Medical Assistants
PO Box 58
Harmon, IL, 61042
1-888-88ASPMA

Information can also be emailed to: demedina1992@gmail.com